



**5-6** OCTOBER

THE JADE GARDEN,  
NEHRU CENTRE, MUMBAI



# INDCOM 2017

The Indian Communications Summit



**PR**epare



**PR**actice



**PR**evail

CONCEPTUALIZED BY



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## A PREROGATIVE FOR PROFESSIONALS WORKING IN:

- Public Affairs
- External Affairs
- Corporate communications
- Crisis communication
- Reputation Management
- Issue management
- External relations
- Stakeholder engagement
- Community engagement
- External communications
- Public relations
- CSR

## WHY ATTEND?

- Understand today's ever changing PR and communications trends.
- Learn practical skills that will help you increase and measure your brand's visibility.
- Get exposed to new ways of approaching your work and your brand.
- Maintain your reputation in times of crisis.
- Rebuild your brand value and reputation after crisis.
- Use Communications research to drive business results.
- Get started using measurement in your organisation.
- Create measurable objectives and implement them.
- Deliver content that is easy to consume.
- Understand the value of data in corporate communications.
- Network with delegates from 30 different countries.

## WHY SHOULD YOU SPONSOR?



### Unique face to Face Access

Make valuable connections, open doors to and engage with top senior communications professionals and pioneers.



### Focussed & Vetted Business Platform

Designed as a business platform where not only are the speakers cherry picked but attendees are qualified as decision makers and influencers.



### Shorten Your B2B Sales Cycle

Expedite your sales effort by networking and getting your foot in the door with senior decision makers. Business value on investment on sponsoring the Summit.



### Exposure and Branding

Don't miss out on associating/branding yourself with onsite branding at the premier event attended by the who's who of the Communications community on the continent.



### Meet New Clients & Nurture existing ones

Generate new business by inviting clients or prospects to join us, with our unique packages.

**KNOWLEDGE & CONTENT PARTNER**



PUBLIC RELATIONS SOCIETY OF INDIA  
MUMBAI CHAPTER

**POWERED BY**



**ADFACTORS PR**  
Knowledge-driven communications

**REWARDS & RECOGNITION BY**

**xoxoday**  
live your now

**EXCLUSIVE PRINT MEDIA PARTNER**

**Reputation**  
TODAY

**MEDIA PARTNER**

**The CEO Magazine**  
A Magazine for Business Leaders & Decision Makers

**tvnews4u.com**

**PARTICIPATING DELEGATES**

Head Corporate Communication & Marketing  
**Aventus Capital Pvt Ltd.**

Head PR & Communications  
**Mytrah Energy (India) Pvt Ltd.**

DGM - CC  
**Mahanagar Gas Limited**

AGM Corp Communication  
**Dalmia Bharat Limited**

Asst Manager  
**Mahanagar Gas Limited**

Head Corporate Communications  
**Geojit Financial Services Ltd**

AVP -Marketing & Strategy  
**Tropilite Foods Pvt. Ltd.**

Sr. Manager Corporate Communications  
**Apollo LogiSolutions Ltd.**

Senior Manager - Corporate Communication  
**Edelweiss Tokio Life Insurance Company Limited**

Executive - Corporate Communications  
**The Himalaya Drug Company**

Assistant Manager- Corporate Communication  
**B | Braun Medical (India) Pvt. Ltd.**

Manager Corporate Communications  
**The Himalaya Drug Company**

Jt.General Manger -Corporate Communications  
**Kochi Metro Rail Limited**

AGM -Corporate Communication & Marketing  
**Evita Constructions Private Limited**

Liaison Officer  
**Kochi Metro Rail Limited**

Associate Director PR & Communication  
**Grey Worldwide Pvt Ltd**

Assistant Manager - Corporate Communications  
**Hafele India Pvt Ltd**

Manager Communications  
**Indian Institute of Management Ahmedabad**

Director Marketing  
**KPIT Technologies Ltd.**

Head Corporate Marketing and Communications  
**Tata Technologies**

Associate Manager – Communications  
**Adani Power Ltd.**

Assistant Manager- Marketing & Communications  
**Tata Technologies**

**PARTICIPATING DELEGATES**

Deputy Manager  
**Thermax Ltd**

Associate Manager PR  
**KPIT Technologies Ltd.**

Head, Corporate Communications  
**Intex Technologies (I) Ltd.**

Dy Manager Corp Comm  
**Chambal Fertilisers and Chemicals Ltd**

Associate Manager – Corporate Communications  
**Vedanta Limited**

Senior Manager Corporate Communication  
**Bajaj Capital Ltd.**

Corporate Communications Manager  
**The Himalaya Drug Company**

Head, Communications  
**Ascendas Services (India) Pvt Ltd.**

Manager, Communications  
**Ascendas Services (India) Pvt Ltd.**

Assistant Manager, Communications  
**Ascendas Services (India) Pvt Ltd.**

Senior Executive, Communications  
**Ascendas Services (India) Pvt Ltd.**

Assistant Manager, Communications  
**Ascendas Services (India) Pvt Ltd.**

Senior Manager Corporate Communication  
**Philips India Ltd**

Manager Communications  
**Safaran India Pvt Ltd**

Manager - Advertisement  
**Prince Pipes & Fitting Pvt. Ltd.**

Manager - Advertisement  
**Prince Pipes & Fitting Pvt. Ltd.**

Sr. Executive - Advertisement  
**Prince Pipes & Fitting Pvt. Ltd.**

Head of Corporate Communications  
**UST Technology International Pvt Ltd**

Head of Communications  
**Mylan Laboratories Limited**

Sr Manager Corporate Communications  
**Freudenberg Regional Corporate Center India Pvt Ltd**

PR Executive  
**Polycab Wires Pvt Ltd**

Sr. Manager Corporate Communications  
**BA Continuum India Pvt. Ltd**

**PARTICIPATING DELEGATES**

Manager Branding  
**NIC Asia Bank**

AM (CC & LPG-S)  
**Indian Oil Corporation Of India**

Asst Manager-Corp Comm  
**Indian Oil Corporation Of India**

Assistant General Manager  
**Care Ratings Limited**

Head Corporate communications  
**NSE Limited**

Manager Corporate Communications  
**NSE Limited**

AGM Head PR  
**Vedanta Limited**

Chief Manager Public Affair  
**Oil India Limited**

Senior Manager Corporate Communication  
**Deepak Fertilisers And Petrochemicals  
Corporation Limited**

TBA  
**Godrej Industries Limited**

Sr. Manager Security  
**Hindustan Petroleum Corporation Limited**

Dy Manager Corp Comm  
**Minda Industries Ltd.**

Manager Corporate Communications  
**Svatantra Microfin Pvt Ltd**

Manager Communications  
**Airbus India Pvt Ltd.**

Management Trainee, Brand & PR  
**Bharat Petroleum Corporation Ltd.**

Director - Public Relations  
**Wave Infratech Pvt. Ltd.**

DGM Purchase Admin  
**Hindustan Petroleum Corporation Limited**

Purchase Officer  
**Hindustan Petroleum Corporation Limited**

Executive - Corporate Communications & PR  
**Hindustan Petroleum Corporation Limited**

Chief Manager - Information Systems (Functional)  
**Hindustan Petroleum Corporation Limited**

Chief Manager - Information Systems  
**Hindustan Petroleum Corporation Limited**

**Hindustan Petroleum Corporation Limited**